\$30 000 for families of Cannonball victims

By CHRISTINE TONDORF

More than \$30 000 has been raised for the families of the two Cannonball Run officials who died in the tragic accident south of Alice Springs last month.

Simon Dale, Hot 100 promotions manager, has been trying to raise money for the families of deceased officials Tim Linklater and Keith Pritchard for more than one month.

Mr Dale said: "I was with the run all the way and I shared a hotel room with the two guys the night before the accident."

"I didn't just want to let it go. I wanted to help raise something for the families."

Mr Dale said Brisbane driver David Dahl, a competitor in the Run, kicked off fundraising for the families.

"He began passing the hat around at Yulara after the accident then we had an auction at the gala ball and all proceeds went to the families," he said.

Auctioned

Mr Dale said Jack Brabham's old racing suit was auctioned along with jewellery and other racing memorabilia.

Keith Pritchard's father yesterday said his son's family was grateful for the assistance.

Keith is survived by his wife Sue, two sons aged nine and two and a seven-year-old daughter.

Mr Pritchard said: "People really are magnificent.

"We did not expect any of this."